



Media Contacts:

Robert Anderson
AspDotNetStorefront
602.490.0243
sales@aspdotnetstorefront.com

For Immediate Release

AspDotNetStorefront Updated Visa Payment Applications Best Practices Certification

(www.aspdotnetstorefront.com)

Rocky River, OH (PRWEB) June 4, 2008 -- AspDotNetStorefront (www.aspdotnetstorefront.com) announces the completion of VISA PABP 2008 recertification for our AspDotNetStorefront ML v7.1 e-commerce shopping cart platform for asp.net used by nearly 10,000 customers and over 5,000 developers.

“We are very pleased to announce that we have completed our annual update and PABP re-certification of our ML shopping cart platform. This again demonstrates our continued market leading pursuit of following and certifying to the highest standards of payment applications and security, ensuring that AspDotNetStorefront fully supports PCI compliance requirements and enabling our customers to achieve PCI compliance more easily. We’re very proud of our team’s accomplishments, which continue to exemplify our dedication to provide the most feature rich shopping cart platform available today with a strong focus on standards and security.” said Robert Anderson, CEO of AspDotNetStorefront.

AspDotNetStorefront is one of the very few asp.net based e-commerce shopping cart platforms to have completed certification to the Visa PABP 1.4 Certification.

Visa developed the Payment Application Best Practices (PABP) specifications as part of the CISP/PCI compliance program, to assist software vendors in creating secure payment applications that help merchants and agents mitigate compromises, prevent storage of sensitive cardholder data (including full magnetic stripe contents, CVV2/CVC2 values, and PIN data) and support overall compliance with the PCI Data Security Standard (PCI DSS).

The PCI Security Standards Council (PCI SSC) has adopted Visa’s PABP and has recently released the standard as the Payment Application Data Security Standard (PA-DSS). PCI SSC fully recognizes applications developed and certified to PABP version 1.4 specifications as being suitable for new deployments.

For more information, contact: Robert Anderson, rob@aspdotnetstorefront.com or view <http://www.aspdotnetstorefront.com/t-pabp.aspx> on our website for full details on Visa PABP Certification, and how AspDotNetStorefront supports this standard of compliance.

About AspDotNetStorefront

AspDotNetStorefront.com is a Division of Discovery Productions, Inc, a privately held company headquartered at 20950 Center Ridge Road, Suite 310, Rocky River, OH 44116, providing professional e-commerce website solutions for over 5,000 developers and nearly 10,000 merchants, including DotNetNuke based e-commerce websites. For more information, visit www.aspdotnetstorefront.com.

####

©2008 AspDotNetStorefront.com. AspDotNetStorefront is a trademark of Discovery Productions, Inc. All rights reserved. Product names mentioned herein are for identification purposes and may be trademarks or registered trademarks of their respective companies.