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For Immediate Release

AspDotNetStorefront E-Commerce Shopping Cart Announces Support for Mosso Cloud Hosting

March 13th, 2009 – Westlake, Ohio – AspDotNetStorefront announces support for the Rackspace® Mosso cloud hosting environment in its latest AspDotNetStorefront ML e-commerce shopping cart software platforms.

Cloud hosting brings unsurpassed scalability, increased reliability, high performance, and ease-of-use to customers ranging from small businesses to enterprises. By leveraging the advantages offered by shared load balancers and server clustering, building out expensive infrastructures and hiring on-site IT staff is no longer required to achieve maximum performance and availability for your website. AspDotNetStorefront’s full compatibility testing assures merchants using the AspDotNetStorefront ecommerce platform that they can leverage all of the advantages associated with hosting on the Cloud.

“We’re proud to be one of the first ASP.NET ecommerce shopping cart providers to fully support the Mosso platform,” said AspDotNetStorefront’s Director of eCommerce Technology Jon Wolthuis.

“AspDotNetStorefront is the most advanced ASP.NET-based shopping cart on the planet. Our first-class architecture coupled with Mosso’s advanced cloud hosting platform is a knockout combination for ecommerce merchants. Instead of worrying about patching servers, updating antivirus software, and trying to spec appropriate hardware to meet peak demands, they can focus on activities that drive their business. A Mosso Cloud site costs about half of what one would expect to pay for a modestly configured dedicated server, and it just effortlessly scales as your online business grows.”

AspDotNetStorefront ML (\$1295) now offers full support for the Mosso cloud hosting platform. To purchase AspDotNetStorefront or upgrade an existing AspDotNetStorefront site, visit

<http://www.aspdotnetstorefront.com>.

About AspDotNetStorefront

AspDotNetStorefront.com is a Division of Discovery Productions, Inc, a privately held company headquartered at 28901 Clemens Rd, #105, Westlake, OH 44145, providing professional e-commerce website solutions for over 10,000 merchants and 6,000 developers, including DotNetNuke based e-commerce websites. For more information, visit www.aspdotnetstorefront.com.

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