



For Immediate Release

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AspDotNetStorefront E-Commerce Shopping Cart Partners with ControlScan to provide advanced identity theft certification services (www.aspdotnetstorefront.com , www.controlscan.com)

Rocky River, OH and ATLANTA, Ga. – and AspDotNetStorefront.com, the leading asp.net e-commerce shopping cart platform, and ControlScan, the internet's first and only B2B third-party identity theft certification service, today announced a partnership aimed at educating consumers to more easily recognize consumer friendly and safe e-commerce sites. The partnership illustrates ControlScan and AspDotNetStoreFront's continued commitment to increasing the safety and security of online shopping. AspDotNetStorefront is the leading Microsoft asp.net based shopping cart platform provider to nearly 3000 online merchants and asp.net developers. ControlScan is the leading online site security scanning technology provider.

"Hacker protection, privacy protection, ID theft protection, spam protection and phishing protection all remain top priorities for owners of e-commerce sites," says ControlScan President & CEO Richard Stanton. "The best protection against this crime is knowledge and caution. ControlScan's vulnerability scanning services and certification helps alleviate the threat and provides for a safe e-business environment."

Identity theft is the act of illegally obtaining and using another's personal information without his/her knowledge or consent to commit fraud for financial gain or for another criminal purpose. The Internet has made it easy for criminals to steal credit card numbers, Social Security numbers, names, addresses and birthdates of online shoppers. ID Theft is a daily threat with miserable consequences that can happen to anyone regardless of age, race or status. ControlScan and AspDotNetStorefront are committed to alleviating this threat and working towards protecting consumers from Online Identity Theft, and to help provide the safest online environment for merchants conducting e-commerce operations.

"As information about ID Theft becomes more rampant, consumers are learning that it is not safe to give just any business their personal information. Likewise, businesses owners understand that they must take precautions to protect themselves and their customers from these criminals," said, Robert Brainard, president of AspDotNetStorefront. "By offering ControlScan's hacker, privacy, ID theft, and spam protection services to our customers, we hope to increase the overall security of our online e-commerce customers and partners."

ControlScan's security certifications are rapidly becoming the industry standard for privacy protection. The ID THEFT PROTECTION certificate assists in meeting the criteria for mandates in Europe, Japan, Canada, ISO and the USA. By using business plans unlike any other Internet security solution companies, ControlScan is able to custom protect companies and their consumers. As a business is put through the certification process, ControlScan is able to show the company where its weaknesses lie. If a company does not pass the test, ControlScan's experts work with the company to increase its security until they meet the standards. Therefore, customers who see a ControlScan ID THEFT PROTECTED certification on a website can shop

with ease, knowing that the business is working towards ensuring consumer safety.

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In addition to the ID THEFT PROTECTED, ControlScan offers a number of other certifications that protect businesses and consumers from security threats. "Every business is different, and therefore requires different combinations of security," says Stanton. "ControlScan has addressed this by offering 6 distinct security certificates." These certificates include HACKER DEFENDED, PRIVACY PROTECTED, BUSINESS BACKGROUND REVIEWED, PHISHING PROTECTED, and SPAM PROTECTED.

About AspDotNetStorefront

AspDotNetStorefront.com, a Division of Discovery Productions, Inc, a privately held company headquartered at 20950 Center Ridge Road, Suite 310, Rocky River, OH 44116 provides online e-commerce shopping cart platforms for over 3000 merchants and developer partners. For more information, visit www.aspdotnetstorefront.com or call 602-490-0243.

About ControlScan

ControlScan provides third party verification and services to identify, measure and prioritize security, privacy, quality, accessibility and compliance risks that exist on corporate web properties. Our solutions provide the visibility and control necessary to evaluate a company's web property risk exposure, and to put processes and procedures in place to effectively implement online governance strategies. For more information visit www.controlscan.com or call, toll free, at 1-800-825-3301.

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