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FOR IMMEDIATE RELEASE

AspDotNetStorefront and eBridge Integrate to Bring Accounting Packages to eCommerce

January 6, 2010 – Westlake, OH – AspDotNetStorefront, the leader in Microsoft ASP.NET eCommerce shopping cart software is proud to announce a partnership with eBridge Software, a world leading provider of accounting software integration solutions. This partnership is aimed at providing mutual customers the opportunity to leverage accounting integrations with 37 of the world's most popular accounting packages, including products such as Intuit Quickbooks®, PeachTree® by Sage, Sage MAS 90/200® and MAS 500®, Microsoft® Dynamics® AX, GP, NAV, and SL, and SAP® Business One.

"Enabling e-commerce store owners to concentrate on their businesses and not the manual entry of orders removes an enormous obstacle for them," said Colin Brown. "In addition, having integration touch points into 37 major accounting packages will help AspDotNetStorefront expand their current solution offerings to their client base".

"AspDotNetStorefront has always listened to our customers needs and responded in a proactive manner. Many of our customers can benefit from an accounting package integration without having to take the time to build the integration from scratch. This new strategic partnership with eBridge is so exciting because it will offer AspDotNetStorefront users an easy tool to accomplish their accounting needs," said Lisa Van Kuren, Marketing Manager for AspDotNetStorefront.

The eBridge integration leverages AspDotNetStorefront's powerful web service automation interface (WSI), allowing for seamless integration without modifying core application files. The AspDotNetStorefront ML eCommerce shopping cart software is available starting at \$1,295 (WSI module sold separately) at <http://www.aspdotnetstorefront.com>. Full source code is available for developers. For information about AspDotNetStorefront, contact sales at (602) 490-0243 option 2 or email sales@aspdotnetstorefront.com. Ask us about discounts for multiple license purchases and developer pack specials.

About AspDotNetStorefront

AspDotNetStorefront.com, a division of Discovery Productions, Inc., is a privately held company headquartered in Westlake, OH that provides [online e-commerce shopping cart software](http://www.aspdotnetstorefront.com) for over 10,000 merchants and over 6,000 developers and DevNet partners. For more information, visit <http://www.aspdotnetstorefront.com> or call 602-490-0243, x2.

About eBridge

Founded in 1993, eBridge Software leads the small to medium sized (SME) market in accounting software integration. Their powerful combination of Integration-as-a-Service (IaaS) ePortal – including over 250 predefined connectors for EDI, ecommerce, CRM, and warehouse management – and our eBRIDGE adapters with over 37 accounting packages, makes eBRIDGE Software the only 'last mile' integration-as-a-service company to offer such a wide range of integration solutions. The complete and flexible integration solution streamlines the business processes, saving you time and money. For more information visit www.ebridgesoft.com an EDI CRM SCM and Webstore front business software integration company.

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