

News

For Immediate Release

AspDotNetStorefront Contact: Robert Brainard, 480-502-1657, sales@aspdotnetstorefront.com
Atandra Systems Contact: Manish Jha 973-763 1181, info@atandra.com

**AspDotNetStorefront E-Commerce Shopping Cart Partners with Atandra Systems
to provide advanced QuickBooks interface for online shopping sites
(www.aspdotnetstorefront.com , www.atandra.com)**

Rocky River, OH (PRWEB) January 3, 2006 -- AspDotNetStorefront (www.aspdotnetstorefront.com), the leading Microsoft Asp.Net based shopping cart platform provider to nearly 3000 online merchants announces improved integration with QuickBooks accounting software. AspDotNetStorefront has partnered with QuickBooks Interface technology leader Atandra Systems, to seamlessly integrate its QuickBooks T-HUB windows client with the AspDotNetStorefront shopping cart platform, allowing seamless exporting of customers, products and orders received via the AspDotNetStorefront powered shopping site to all versions of QuickBooks.

“As the leading Microsoft asp.net based shopping cart e-commerce technology provider, we continually look for ways to help small to mid-size online merchants maintain leading edge storefronts, maximizing customer experience, and also provide safety and security for the merchant,” says CEO of AspDotNetStorefront, Robert Brainard. “With the widespread use of QuickBooks within the small to mid size business community, it was a natural fit to expand our shopping cart web integration with QuickBooks, and Atandra Systems provides the best windows interface client available, so it was a natural fit.”

“T-HUB is positioned to become the platform of choice for online merchants seeking QuickBooks integration. T-HUB has all the features to help manage their business more efficiently – saving them valuable time, money and resources” says Manish Jha, President of Atandra Systems. “Partnering with a leading shopping cart provider such as AspDotNetStorefront simplifies merchant adoption of an integrated solution. Merchants can now get the advantage of posting orders into QuickBooks at the click of a button”

For more information, contact:

Robert Brainard, sales@aspdotnetstorefront.com, or
Manish Jha, info@atandra.com

About AspDotNetStorefront

AspDotNetStorefront.com is a Division of Discovery Productions, Inc, a privately held company headquartered at 20950 Center Ridge Road, Suite 310, Rocky River, OH 44116. For more information, visit www.aspdotnetstorefront.com.

About Atandra Systems

Atandra is leading the way in providing quality, affordable software solutions for small and mid-size businesses. Atandra is a privately held company located at 26, Claremont Drive, Maplewood, NJ 07040. To learn more, visit www.atandra.com

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